

## **PRIVACY POLICY for Ljic.edu**

This privacy policy outlines how La' James International College utilizes and safeguards the information you provide while using this website.

La' James International College is dedicated to ensuring the protection of your privacy. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used following this privacy statement.

La' James International College reserves the right to update this policy by revising this page. It's recommended that you periodically review this page to ensure your satisfaction with any alterations. This policy is effective starting from January 1, 2023.

### **INFORMATION WE COLLECT**

To offer information or services via our website's information request forms, newsletter subscriptions, or communication with our customer service representatives via phone, we may gather the subsequent information:

- Name and job title
- Contact details such as email address and telephone number
- Demographic data like postal code, mailing addresses, preferences, and interests
- Other relevant information concerning customer surveys and offers

### **HOW WE UTILIZE COLLECTED INFORMATION**

La' James International College may gather personal information when users seek information from our institution. This information is employed only for communicating with users and as required for service-related interactions. We may utilize the information you provide for:

- Maintaining internal records
- Enhancing our products and services
- Sending promotional communications about special offers or related information via email
- Occasional market research contacts via email, phone, fax, or mail
- Customizing the website to cater to your interests

### **OPTING OUT**

La' James International College grants users the option to opt out of our newsletter communications. An opt-out choice will be accessible either at the bottom of emailed newsletters or users can directly respond to the received newsletter to request removal from future correspondence.

### **SECURITY**

We are committed to safeguarding your information. Appropriate physical, electronic, and managerial protocols have been established to prevent unauthorized access or disclosure of the data we collect online.

### **USAGE OF COOKIES**

A cookie is a minor file that seeks permission to be stored on your computer's hard drive. Upon

your consent, the file is incorporated, and the cookie aids in analyzing web traffic or notifying you of visits to specific sites. Cookies enable web applications to personalize their responses based on your preferences by accumulating and recalling information.

Traffic log cookies are employed to identify utilized pages. This assists in analyzing webpage traffic data to enhance the website to match customer requirements. This information is exclusively used for statistical analysis before being purged from the system.

In essence, cookies enhance your web experience by allowing us to track valuable and unhelpful pages, but they do not provide access to your computer or any other personal data unless shared by you.

You retain the option to accept or reject cookies. While most web browsers automatically accept cookies, you can modify your browser settings to decline cookies if you prefer. However, this action may limit your access to the website's full potential.

## CONTACT US

For any questions or concerns regarding this privacy policy, please contact us at [jburesh@ljic.edu](mailto:jburesh@ljic.edu).