





*La' James*  
International  
College



# Esthetics

*Our Esthetics* program offers professional skin care training that is beyond just basic makeup and facials. The curriculum exceeds Iowa's hour requirements to include additional microdermabrasion certification along with diploma for licensing. LJIC has been nationally recognized as the top pick school in Iowa for Esthetics by EstheticianEdu.org; you'll be part of a school known for the "Best Facial of the Century!"

**Iowa Esthetics is 750 clock hours  
and can be completed in about 6 to 7 months**

- What you will learn; Fundamental concepts of skin analysis, facial services, mechanical exfoliation, and the various techniques involved, Fundamental concepts of body wraps, body exfoliation, waxing, and the various techniques involved. Fundamental concepts of types of cosmetics, color theory, color analysis, makeup, including makeup for special occasions, eye lashes and tinting including eyelash extensions, brow shaping and tinting including various techniques, the LJIC Seven Standards of Customer Service, Product Knowledge to help understanding product features, benefits, and ingredients.
- Practice on clients in a true salon and spa environment in our clinics and spas with Professional quality kits that also include a custom LJIC logo covered Laptop that includes a warranty and Microsoft windows, as well as Pivot Point Lab and eBook materials.
- At LJIC we believe that Savvy business skills are a must for long term success in the beauty industry, that is why we use the Prosper U business and financial literacy program to train our students. They will learn benchmarks that will give them the knowledge they need to build and retain a successful clientele and higher income potential.
- LJIC offers Career preparation with resume building, job interviewing and state board preparation to help stand out in as a salon and spa professional.
- Want to own your own Salon or Spa? Only at LJIC, in collaboration with our ICCO partnership, can you also earn a 2-year Health and Beauty Management degree along your Massage Therapy and Esthetics Diplomas for licensure.
- We support our students even after graduation! LJIC also offers job placement assistance and FREE lifetime LJIC Sponsored Continuing Education classes so you can keep your state licensure current and up to date.
- Financial Aid is available to those who qualify.

**La' James International College**

**888.880.2108**

**| www.LJIC.edu**

Cedar Falls | Cedar Rapids | Davenport | Des Moines | Fort Dodge

# Class Schedules

2024 - 2025

## ESTHETICS

### TERM 1 AND 2

Tuesday 9 am - 5 pm  
Wednesday 9 am - 5 pm  
Thursday 9 am - 5 pm  
Friday 9 am - 5 pm

ONE HOUR LUNCH BREAK PER DAY

### TERM 3

Wednesday 9 am - 5 pm  
Thursday 9 am - 7 pm  
Friday 9 am - 5 pm  
Saturday 9 am - 2 pm

ONE HOUR LUNCH BREAK PER DAY  
(EXCLUDES SATURDAY)

MAKE UP HOURS ON TUESDAY 9AM - 5PM AND THURSDAY UNTIL 8 PM

### MANDATORY CLASS ORIENTATION

Your Administrator, Career Planner and Instructor will be there to greet you at orientation. Orientation takes place on Monday, the week prior to your class start date. Orientation begins at 9:00 A.M. and ends by 5:00 P.M. Orientation is mandatory to start classes at LJIC.

### KIT CHECK-IN

Kits are received and checked in during the third week of class with your Administrator or Instructor.

At kit check-in, not only do you receive your kit but you will also learn about how to properly use and care for your kit items.

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## Want to own your own Salon or Spa?

Another La' James International College exclusive, we offer multiple licenses to help students bridge the gap between different, but completely related, beauty niches. Obtaining dual licensure is very popular within the beauty industry, however, not a lot of beauty schools encourage their students to receive multiple licenses. At LJIC, we want our students to pursue any beauty journey they're passionate about.

Some benefits of getting dual licensure with LJIC include:

- Your credits transfer between programs, meaning you can complete programs quickly
- You can offer more beauty services
- You can graduate with a well-rounded beauty resume
- You could stand out from the rest of the competition
- With the hours that transfer it saves you time and tuition to do multiple programs!
- PLUS, LJIC offers a \$500 Scholarship when you enroll in the next consecutive programs start date.

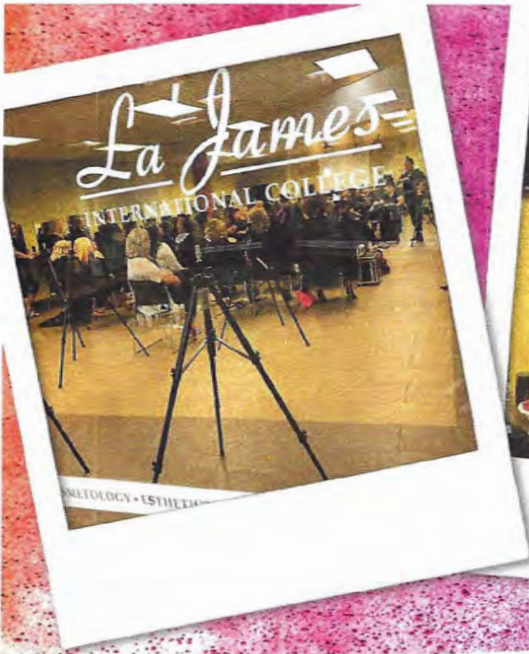


## Only at LJIC Can you earn a 2-year A.A.S Degree in Health and Beauty Management

Your La' James International College diplomas can earn you a beauty license and 52 credits towards your Health & Beauty Management Degree. The combination of your LJIC diplomas and the state license for Cosmetology or the combination of Massage and Esthetics gives you the bulk of credits you need for your A.A.S. Cosmetology degree. This leaves you with just 18 credits to complete online through Iowa Central Community College.

### ICCC COURSES REQUIRED TO COMPLETE YOUR A.A.S. DEGREE

- Business Communications
- Business Mathematics
- Principles of Management
- Human Relations
- Principles of Marketing
- Introduction to Entrepreneurship



We support our students even after graduation! LJIC helps prepare you for your Health and Beauty Career.

At LJIC we utilizes tools such as Prosper U to help provide Marketing and Social Media skills for Salon and Spa Professionals that help develop your portfolio and client development skills.

LJIC offers Career preparation with resume building, job interviewing and state board preparation to help stand out in as a salon and spa professional.

LJIC works with Multiple Industry Partners and Local Salon and Spas through out Iowa to help show our students all the possibilities available in the Health and Beauty Industry.

We also have mentorship opportunities with Cosmetology and Esthetics.

LJIC also offers job placement assistance and FREE lifetime LJIC Sponsored Continuing Education classes so you can keep your state licensure current and up to date.

**LJIC helps  
prepare you for  
your future  
Health & Beauty  
Career  
Before & After  
you Graduate!**

# Class Starts

2024 - 2025

## JANUARY 2024

12/18 Orientation  
01/02 Cosmetology  
Esthetics  
01/22 Orientation  
01/29 Cosmetology  
01/30 Massage Therapy

## FEBRUARY 2024

02/19 Orientation  
02/26 Cosmetology  
02/27 Esthetics

## MARCH 2024

03/18 Orientation  
03/25 Cosmetology  
03/26 Nail Technology

## APRIL 2024

04/15 Orientation  
04/22 Cosmetology  
04/23 Esthetics

## MAY 2024

05/13 Orientation  
05/20 Cosmetology  
05/21 Massage Therapy

## JUNE 2024

06/10 Orientation  
06/17 Cosmetology  
06/18 Esthetics

## JULY 2024

07/08 Orientation  
07/15 Cosmetology  
07/16 Nail Technology

## AUGUST 2024

08/05 Orientation  
08/12 Cosmetology  
08/13 Esthetics

## SEPTEMBER 2024

09/03 Orientation  
09/09 Cosmetology  
09/10 Massage Therapy

## OCTOBER 2024

09/30 Orientation  
10/07 Cosmetology  
10/08 Esthetics

## NOVEMBER 2024

10/28 Orientation  
11/04 Cosmetology  
11/05 Nail Technology  
Massage Therapy

## DECEMBER 2024

11/25 Orientation  
12/02 Cosmetology  
12/03 Esthetics  
12/23 Orientation  
12/30 Cosmetology  
12/31 Massage Therapy

\*Massage Therapy program not offered at Fort Dodge campus

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## La' James International College Student Dress Code & Uniform Guidelines (Effective 7/1/2023)

"LJIC" used in this document refers to La' James International College

- **Monday through Friday**  
**Black LJIC Shirt, Black Bottoms, Black Shoes and LJIC Name Badge**

### Black LJIC Shirts

- Tops must be clean and free from wrinkles.
- No colored camisoles – need to be black or white ONLY
- You may wear a solid black or white long sleeve shirt, turtleneck or camisole under your LJIC shirt, and a solid black cardigan, jacket or sweater if you are cold.
  - *No hoodies or pull over jackets or sweaters.*
- If the LJIC shirts become stained, torn, faded or unacceptable to wear, you will be required to purchase new ones.

### Black Bottoms

- Clean and free from wrinkles.
- Solid black both in color, design and fabric.
- Business casual or dress.
- No faded or pants with holes, no shorts, no athletic or wind pants.
- Pants must not drag on the floor or be frayed at the bottom.
- Skirts must be no shorter than knee length.

### Shoes

- Solid Black.
- Must be in good repair and clean.
- Only soft soled shoes are permitted when scheduled in the spa.
- No flip-flops. (*A rubber-soled sandal attached to the foot by only a thong between the big toe and the next toe.*)

### Head Coverings

- If head coverings are worn only solid black head wraps are acceptable.
- Face masks are optional. Students are to provide their own face masks if they choose to wear one.

### Unacceptable:

- |                  |                                      |                              |                |
|------------------|--------------------------------------|------------------------------|----------------|
| - Athletic Pants | - Pants with holes or frayed bottoms | - Colored Camisoles          | - Flip Flops   |
| - Shorts         | - Low-rise Pants                     | - Scarves                    | - Hats or Caps |
| - Wind Pants     | - Skirts shorter than knee length    | - Holes or tears in clothing |                |



# Tuition & Fees

## 2024 - 2025

### COSMETOLOGY

*Application Fee	\$50
Registration Fee	\$100
Lab Fee	\$285
Uniform	\$45
Textbook Package/Kit	\$2,700
Tuition	\$22,860

### MASSAGE THERAPY

*Application Fee	\$50
Registration Fee	\$100
Lab Fee	\$170
Uniform	\$45
Textbook Package/Kit	\$1,640
Tuition	\$13,275

\*Massage Therapy program not offered at the Fort Dodge campus

### ESTHETICS

*Application Fee	\$50
Registration Fee	\$100
Lab Fee	\$210
Uniform	\$45
Textbook Package/Kit	\$2,500
Tuition	\$11,065

### NAIL TECHNOLOGY

*Application Fee	\$50
Registration Fee	\$100
Lab Fee	\$105
Uniform	\$45
Textbook Package/Kit	\$1,960
Tuition	\$5,160

### TEACHER TRAINING

*Application Fee	\$50
Registration Fee	\$100
Uniform	\$45
Textbook Package/Kit	\$1,115
Tuition	\$14,750

### LJIC SCHOOL CODES

Cedar Falls	013006
Cedar Rapids	015133
Davenport	015133
Des Moines	016045
Fort Dodge	008424

### ADMISSIONS REQUIREMENTS:

- Complete Enrollment Application
- \$50 Application Fee
- Valid High School Diploma, GED, High School Transcript (showing proof of completion-graduation date), or other accepted document (see catalog for more info)
- Valid Government Photo ID or Other Current Photo ID

**Ask your Career Planner how to receive a scholarship when you take consecutive programs at LJIC!**

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# Start Your Journey to Success!

## SCHOLARSHIP RESOURCES

Opportunities specific to Cosmetology, Esthetics  
Massage Therapy or Nail Technology.

### **LJIC Senior Scholarship for up to \$1000**

Check with your High School Guidance Office for Details

### **Beauty Changes Lives Scholarship**

<http://beautychangeslives.org/scholarships/>

### **ACE Grants & Scholarships**

<https://myaacs.org/grants-and-scholarships/>

### **Professional Beauty Association**

<https://probeauty.org/scholarships/>

### **NCEA Esthetician Scholarship**

<https://www.estheticianedu.org/esthetician-scholarships/>

### **AMTA Massage Student Scholarship**

<https://www.amtamassage.org/studentscholarship>

### **Great Clips Scholarship**

<https://jobs.greatclips.com/scholarship-application>

### **Associated Skin Care Professionals**

<https://www.ascpskincare.com/students>

### **Massage Envy**

<https://massageenvyscholarshipsweepstakes.com/>



## ADDITIONAL RESOURCES

### **Scholarship Search Engines**

<https://www.collegescholarships.org/grants/beauty.htm>

<http://go.salliemae.com/scholarship/>

<http://collegenet.com>

<http://www.finaid.org>

<https://www.probeauty.org>

<http://scholarships.com>

<http://scholarshiphunter.com/academicscholarships.html>

<http://gocollege.com>

### **Coca-Cola Scholars Foundation**

[www.coca-colascholarsfoundation.org/applicants](http://www.coca-colascholarsfoundation.org/applicants)

### **The Gates Millennium Scholars**

<https://gmsp.org>

### **Jeannette Rankin Foundation Education Award**

[www.rankinfoundation.org/](http://www.rankinfoundation.org/)

### **Morris Scholarship**

<http://morrisscholarship.org>

### **United Negro College Fund**

<http://unfcf.org/scholarships>

### **National Foster Parent Association**

<https://nfpaonline.org/resources/scholarships/>

### **America's College Fund of Foster Youth**

<http://www.fc2success.org/programs/scholarships-and-grants>

### **Job Application Database**

<http://jobapplicationdb.com>

"Each year, an estimated \$46 million in grants and scholarship money is awarded by the U.S. Department of Education and the nation's colleges and universities. In addition, about \$3.3 billion in gift aid is awarded by private sources, included individuals, foundations, corporations, churches, nonprofit groups, civic societies, veteran's groups, professional groups, services clubs, unions, chambers of commerce, associations and many other organizations."

-Excerpt from  
America's Debt Help  
Organization's  
website.

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## Possible Financial Assistance for LJIC Programs

	Aid Type	Available To	Amount		Interest rates
Cosmo	1st AY				
	Pell Grant	Dependent/Independent	\$7,395	Maximum, if eligible	
	Subsidized Loan	Dependent/Independent	\$3,500		5.50%
	Unsubsidized Loan	Independent Students Only	\$6,000		5.50%
	Unsubsidized Loan/Dep	Dependent Students Only	\$2,000		5.50%
	Parent Plus Loan	Approved Parents	COA	COA - Cost of Attendance	8.05%
	2nd AY				
	Pell Grant	Dependent/Independent	\$5,341	Maximum, if eligible	
	Subsidized Loan	Dependent/Independent	\$3,250		5.50%
	Unsubsidized Loan	Independent Students Only	\$4,333		5.50%
Unsubsidized Loan/Dep	Dependent Students Only	\$1,444		5.50%	
Parent Plus Loan	Approved Parents	COA	COA - Cost of Attendance	8.05%	
Esthetics	Pell Grant	Dependent/Independent	\$6,163	Maximum, if eligible	
	Subsidized Loan	Dependent/Independent	\$2,917		5.50%
	Unsubsidized Loan	Independent Students Only	\$5,000		5.50%
	Unsubsidized Loan/Dep	Dependent Students Only	\$1,666		5.50%
	Parent Plus Loan	Approved Parents	COA	COA - Cost of Attendance	8.05%
Massage	Pell Grant	Dependent/Independent	\$7,395	Maximum, if eligible	
	Subsidized Loan	Dependent/Independent	\$3,500		5.50%
	Unsubsidized Loan	Independent Students Only	\$6,000		5.50%
	Unsubsidized Loan/Dep	Dependent Students Only	\$2,000		5.50%
	Parent Plus Loan	Approved Parents	COA	COA - Cost of Attendance	8.05%

**LJIC is a NACCAS accredited college offering Title IV funding, if you qualify.  
Textbook and equipment payment plans are customized during your financial appointment.  
Payment is due on or before class start date.**

When you think in terms of lifetime earnings and quality of life, an LJIC education is worth the investment. The estimated cost of attendance for students includes tuition and fees, as well as textbooks and equipment. Financial Aid can help you bridge the gap between your own resources and the cost of education. We emphasize bridging the gap because you and your family are primarily responsible for your college expenses. The LJIC Financial Assistance Dept makes every effort to help you in obtaining funds to meet your expenses if your/your family's resources are not adequate. Our committed team of professional work in partnership with you, provide available options, and assist you through various stages of the financial process. Your personalized plan will be determined upon receipt of your FAFSA and other required documents.

### \*\*\*DISCLAIMER\*\*\*

The chart above is only a guide and not to be interpreted as your personal financial award.

### TERMS

- \*Dependent Students Must meet following criteria when doing a FAFSA: under 24 yrs of age, unmarried, and with no children.
- \*Independent Students Must meet following criteria when doing a FAFSA: either over 24 yrs of age, married, or has 1+ children.
- \*COA Remaining Cost of Attendance can be covered with an approved Plus loan, at parent discretion.
- \*AY (Award Year) The results of one FAFSA
- \*Interest Rate For loans first disbursed on or after 7/1/23 and before 7/1/24. Subject to change.

For more information on Federal Student Aid, an office of the U.S. Department of Education on their website:  
<https://studentaid.gov/>

Revised 10/30/23



## Esthetics Program - Notices & Disclosures

### TUITION & FEES

Effective 08/01/2024

Tuition	\$11,065.00	Registration Fee	\$100.00
Textbooks <sup>1</sup>	\$625.00	Application Fee	\$50.00 (non-refundable)
LJIC Kit <sup>2</sup>	\$1,875.00 plus tax	Lab Fee	\$210.00
Uniform - LJIC (3 shirts)	\$45.00 plus tax	<b>TOTAL TUITION &amp; FEES</b>	<b>\$13,970.00 plus applicable taxes</b>

**PLEASE NOTE:** Participation in optional student trips or events, certifications, or advanced educational opportunities will result in expenses beyond those listed above.

1 - Books may be purchased directly from LJIC or from alternative sources. Textbooks purchased from alternative sources must be the correct edition and free from substantial writing. Workbooks purchased from alternative sources must be the correct edition and unused. A current list of textbooks and workbooks can be found in the section of the Student Catalog entitled "Textbooks and Workbooks."

2 - Kit items may be purchased directly from LJIC as a complete kit or all of the required kit items may be purchased from alternative sources. Kit items purchased from alternative sources must be of comparable professional quality to those available from LJIC. Students who have kit items of comparable professional quality from another program at LJIC or a similar program at a different school may purchase individual items to complete the required kit directly from LJIC or an alternative source. A list of all required kit items and their price, if purchased from LJIC, can be found in the section of the Student Catalog entitled "Kit Requirements."

### PROGRAM LENGTH

<b>Anticipated Start Date:</b>	
<b>Contract End Date:</b>	

**If your actual start date is different than stated here, your Contract End Date will also change. Your Contract End Date will be stated in your LJIC contract. PLEASE NOTE:** If you do not complete your required hours by the Contract End Date, you will be charged **\$15.00 for each hour** of instruction completed after such date.

### INSTRUCTORS

Prior to signing an Enrollment Application, prospective students may request information regarding the education, licenses, and professional experience of LJIC's current instructors and the courses they teach. This information can be obtained from LJIC staff or accessed on the LJIC intranet.

### CLINICAL PRACTICUMS

Students are required to use LJIC trackers to track classroom work and clinical practicums performed on manikins, fellow students and guests/clients. The completion of your LJIC tracker will determine your clinical practicum grade. Clinical practicums are not individually graded.

Students are expected to complete services when they are assigned to be in the salon or spa. However, clinical practicums are not required to be performed on paying guests/clients, nor are students required to recruit guests/clients for clinical practicums. Guests/clients who contact LJIC to schedule an appointment may request specific students. Otherwise, appointments are assigned to qualified and available students in accordance with the "Guest/Client Recruitment and Appointments" section of the Student Catalog.

## ON-TIME COMPLETION RATES

Campus	2020-21	2021-22	2022-23
Cedar Falls	*	46%	28%
Cedar Rapids	10%	47%	43%
Davenport	50%	60%	55%
Des Moines	9%	47%	68%
Fort Dodge	*	*	45%

\*Fewer than 10 students completed this program. The number who finished within the normal time has been withheld to preserve the confidentiality of the students. We are required to calculate this information; however, due to privacy concerns, we are unable to provide this data.

*2020-21 & 2021-22 stats hindered due to the COVID 19 Pandemic that caused a mandated temporary closure, multiple student Leave of Absences and other hardships that affected attendance and on-time completions.*

*- Tuition overages were not applied during this time period.*

## RUBRICS (Practical Skills Exams)

Competency in rubrics is necessary to complete this program. You will be required to complete the following rubrics for this program:

Rubrics	AMOUNT
Term 1 (Facial, Advanced Facial, Term 1 Final)	3
Term 2 (Makeup, Spa, Term 2 Final)	3
Term 3 (Microdermabrasion, Eyelash Extensions, Term 3 Final)	3

50% of these rubrics are performed on non-paying guests/clients, which may include non-paying students. LJIC will provide the necessary amount of paying guests/clients for a student to fulfill the remaining 50% of the rubric requirements. If LJIC is unable to supply sufficient paying guests/clients, the student may fulfill the remaining rubrics on non-paying guests/clients recruited by the student or LJIC. Students are not required to recruit guests/clients for the completion of rubrics.

## ADDITIONAL INFORMATION

Additional information regarding LJIC and this program is available on LJIC's website, [www.ljic.edu](http://www.ljic.edu). The complete Student Catalog (or a link to it) and this document will be e-mailed to you if an e-mail is provided below. The Student Catalog is available on our consumer information page at: <https://ljic.edu/student-resources-and-disclosures/>

## ACKNOWLEDGEMENT

I hereby certify that I received, read and understood the information provided in this document prior to submitting my enrollment application and prior to payment of the non-refundable application fee.

<b>Prospective LJIC Student</b>			
<b>Printed Name:</b>			
<b>Signature:</b>		<b>Date:</b>	
<b>E-mail Address:</b>			
<b>LJIC Representative</b>			
<b>Printed Name &amp; Title:</b>			
<b>Signature:</b>			